



Altın Pretzels

Tuzlu veya Tatlı

Overview



Altin Pretzels is a family-owned business that specializes in crafting delicious, hand-twisted pretzels. Founded in 2017, our company has built a reputation for using only the highest quality ingredients and traditional methods to create pretzels that are crispy on the outside and soft on the inside.

Our pretzels come in a variety of flavours, including classic salted, cinnamon sugar, and everything seasonings. We also offer a selection of dipping sauces to complement our pretzels. In addition to our retail offerings, we also provide wholesale options to businesses and events.

We take pride in being involved in the community and regularly participate in local fairs and festivals.

At Altin Pretzels, we are dedicated to providing our customers with the best pretzel experience possible. From the moment you bite into one of our pretzels, you'll taste the care and attention that goes into every pretzel we make.

In addition to our commitment to providing delicious pretzels, we are also dedicated to being a responsible and sustainable company. We are committed to using environmentally friendly practices in our production process, and we also plan to give back to our community by participating in charitable events and supporting local organizations.

Vision

Our vision is to become the leading provider of high-quality, hand-crafted pretzels. We aim to achieve this by continuously perfecting our traditional methods and sourcing only the freshest and highest-quality ingredients. Our goal is to provide our customers with a unique and satisfying pretzel experience that they can't find anywhere else.

We strive to expand our reach and bring our pretzels to new markets, both domestically and internationally. We also plan to innovate and introduce new and exciting flavours and products to keep up with the changing tastes of our customers.

Our ultimate vision is to build a strong, successful brand that will be synonymous with the highest quality pretzels and a commitment to customer satisfaction.





Mission

We aim to offer a wide variety of flavours and dipping options to suit all tastes and dietary preferences. Our goal is to provide an exceptional pretzel experience to all of our customers, whether they are buying from our retail store, at a local fair, or enjoying our pretzels as part of a wholesale order.

Our mission is to build a strong, successful brand that is synonymous with the highest quality pretzels and a commitment to customer satisfaction. We are dedicated to continuously innovating and improving to meet the changing needs and tastes of our customers, while staying true to our traditional values.

Executive Team

CEO: Talal Erfan is Canadian National with vast experience in food and beverage industry in both North America and Middle East. With almost 30 years in the field he is very passionate about his work. With more than 6 years specifically in running pretzels operation he is now expert in traditional pretzel making techniques. He is responsible for the overall strategic direction of the company and ensuring that Altin Pretzels's commitment to quality and customer satisfaction is upheld.

COO: Marwan Mseikeh is Canadian National and brings almost 30 years of experience in hospitality industry in the Middle East where he represented many international hotels brand and with 6 years of running Pretzel operations in North America. Cornell University graduate is responsible for the day-to-day operations of Altin Pretzels He has a strong background in supply chain management and logistics, and is responsible for overseeing production, distribution, and delivering world class service.

CFO: Abdullah Akil is Turkish National, the owner of Bellus Homes Real Estate with a Civil Engineer degree and vast experience and knowledge in accounting, he will be the controller of all financial aspects in the company to make sure it is running to its full financial capacity.



Services and products

Services and Products offered by Altin Pretzels.



Traditional Soft Pretzels: Our classic hand-twisted pretzels are made with the finest ingredients and traditional methods. Available in a variety of flavours such as classic salted, cinnamon sugar, and everything seasoning.



Soft Pretzel Bites: Perfect for snacking, our soft pretzel bites come in bite-sized pieces and are ideal for sharing. Available in a variety of flavours such as garlic butter, cheese and jalapeño.



Dipping Sauces: We offer a variety of dipping sauces to complement our pretzels such as mustard, cheese sauce, and honey mustard.

Services and products

Services and Products offered by Altin Pretzels.



Wholesale: We provide wholesale options for businesses and events, including custom flavours and packaging



Pretzel Catering: We offer catering services for parties, events, and corporate gatherings. Our pretzels can be served as a snack or as part of a meal.



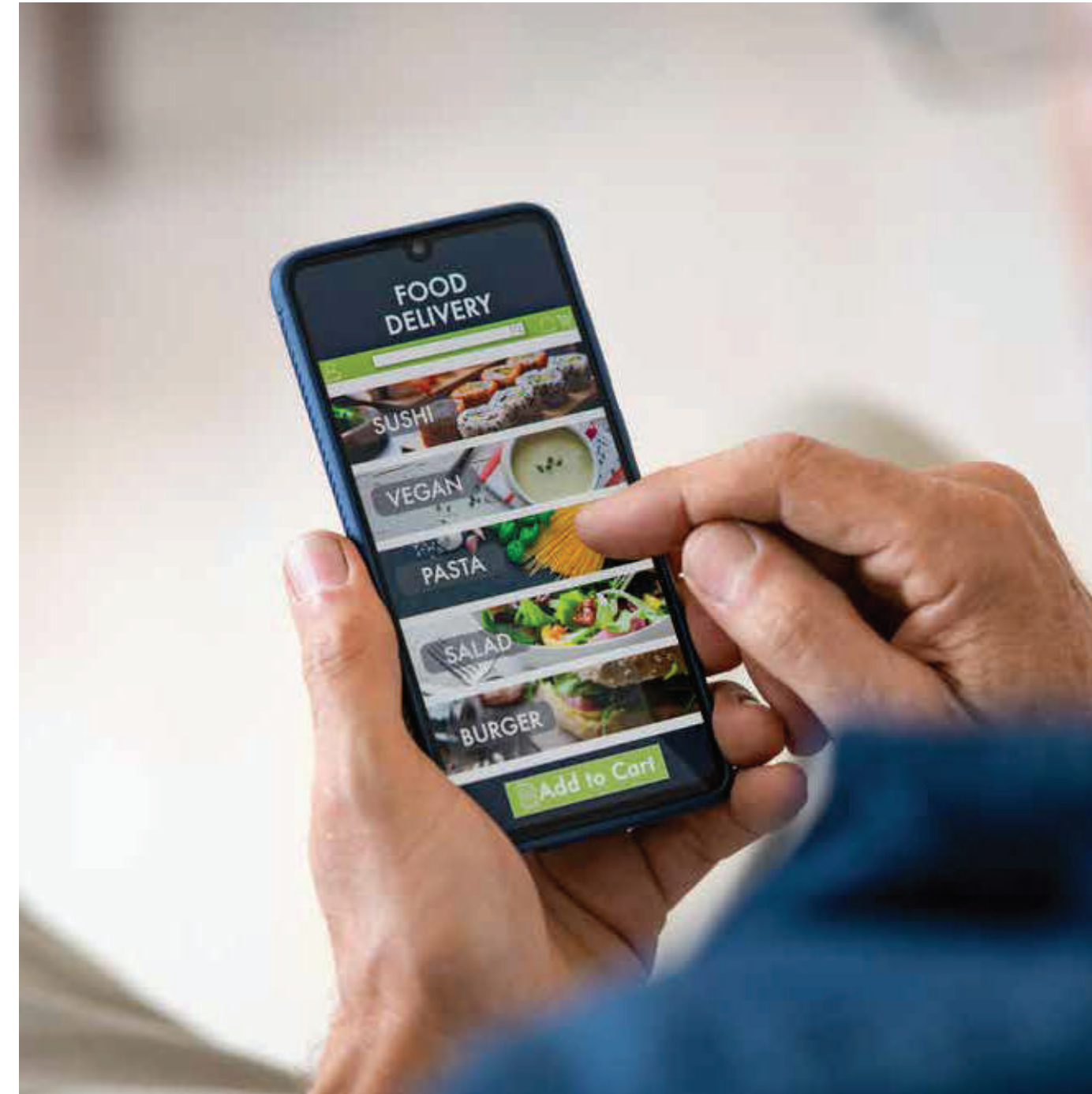
Pretzel Making Classes: We offer pretzel making classes for individuals and groups, where you can learn the art of traditional pretzel making.

Services and products

Services and Products offered by Altin Pretzels.



Baking kits: We offer baking kits for our customers to enjoy the experience of baking pretzels at their comfort from their own homes.



Online ordering and delivery: We offer online ordering and delivery service for customers who want to enjoy our pretzels in the comfort of their own home.



Seasonal flavours: We rotate seasonal flavours to keep our menu fresh and exciting, such as pumpkin spice, apple cinnamon, and chocolate dipped pretzels during Christmas.



Clientele

- Individuals who enjoy a wide variety of flavours and crave the taste of traditional, handmade pretzels.
- Families looking for a fun and unique snack option for their children or a new way to enjoy pretzels.
- Professionals looking for a quick and easy snack option during the workday or a tasty addition to their lunch.
- Foodies and culinary enthusiasts who appreciate the traditional methods and high-quality ingredients used to make our pretzels.
- Event planners and caterers who are looking for a unique and delicious addition to their offerings.
- Businesses such as sports arenas, movie theatres, and amusement parks seeking a delicious and well-known snack option to offer their customers.
- Customers who are looking for an easy way to order and get delivery of our pretzels.
- Customers looking for a gift option, such as gift boxes, for friends and family.
- Customers looking for a fun and unique activity, such as pretzel making classes.
- Customers looking for a healthier snack option.

Contacts

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